

May 10, 2005 Lecture Notes Significance Testing

Pitfalls for inference:

① How good is SE (in general) as give or take for  $\bar{y}$  or  $\hat{p}$ ?

$obs_i = truth + bias + random\ error_i$

do over + over again  $\rightarrow obs_n = truth + bias + random\ error_n$

$= \text{mean (average)} \bar{y} \text{ or } \hat{p} = truth + bias + (\text{average } n \text{ random errors})$

$(\bar{y} \text{ or } \hat{p} - truth) = bias + (\text{average of } n \text{ random errors})$   
 $\leftarrow \hat{SE} \text{ measures the likely size of this}$

If no bias,  $\hat{SE}$  = likely amount by which  $\bar{y}$  or  $\hat{p}$  will differ from the truth.

If bias, (math fact)  $\hat{SE}$  (like the hypotenuse)

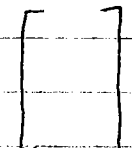
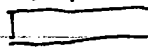
$(\text{likely amount by which } \bar{y} \text{ or } \hat{p} \text{ will differ from the truth}) = \sqrt{(bias)^2 + (SE-hat)^2}$

If no bias, reduces  $\hat{SE}$  (which we already know to be the case)

punchline: If (substantial) bias is present in sampling method, the  $\hat{SE}$  is likely to (substantially) understate your real margin of error (HW4 #2)

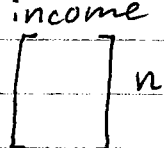
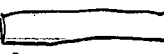
② How inference can fail completely: (trying to find average income of people's parents who are in AMS's)

ex) population

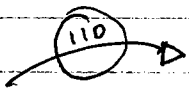


mean  $\mu = ?$   
SD  $\sigma = ?$

sample



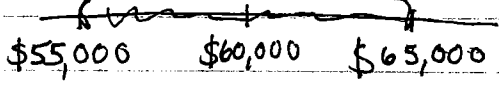
mean  $\bar{y} = \$60,000$   
SDs =  $\$30,000$



95% CI for  $\mu$ :

$\bar{y} \pm 2\hat{SE}(\bar{y}) =$   
 $\bar{y} \pm 2 \frac{s}{\sqrt{n}} =$   
 $\$60,000 \pm 2 \left( \frac{\$30,000}{\sqrt{140}} \right) =$   
 $\$60,000 \pm 2(2535) =$   
 $\$60,000 \pm \$5,000$

95% interval



1. 95% CI for what? for  $\mu$
2. what is  $\mu$ ? population mean
3. What's the population + do we actually have a random sample from it?

possible population:

(P1) everyone enrolled in AMS 5 this quarter who came to class today  
 (If this is the population of interest, we have 0 uncertainty about  $\mu$  + the right answer for  $\mu$  is  $\bar{y} = \$60,000 \pm \$0$ )

In this case, sample = pop + there is no uncertainty left in pop

(P2) All students enrolled at UCSC in Spring 2005

(This pop is okay and sample  $\neq$  pop, but class might be a biased sample from this pop, + the size + direction of this bias is hard to pin down)

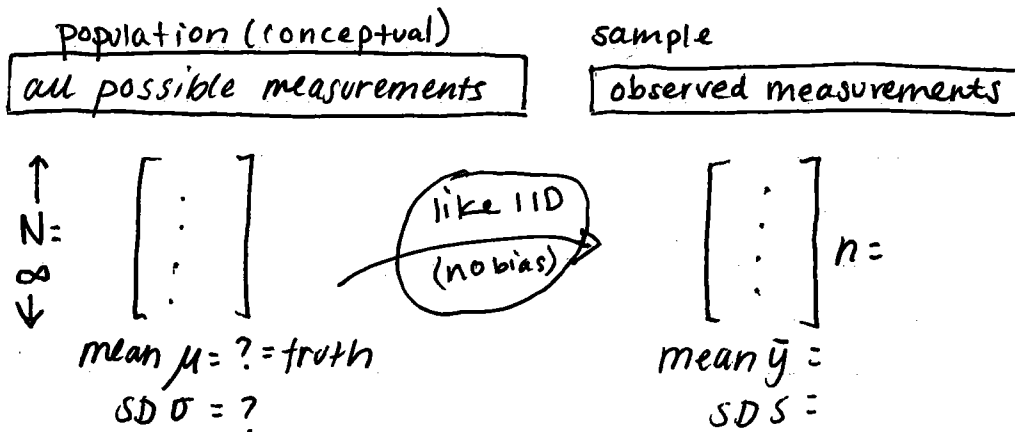
- So  $\$60,000 \pm \$5,000$  is probably too narrow to reflect our real uncertainty about  $\mu$  of (P2), etc.

- punchline: If you can't identify an uncertainty population from which your data are arguably like a random sample, then don't do inference (CI or significance tests)

2 ways inference can fail: (HW4 #2)

(1) conceptual failures: whole idea is silly b/c sample is not related randomly to the right population

(2) technical failures: ex: if the data shows a time trend



How can you verify a model with a fictitious population?  
 - can't verify totally. A good check: make time trend plot of observations.  
 (see next page for graphs)

